

Finance in dentistry

BUSINESS ACCELERATOR IN DENTISTRY

12 February 2022 |

Bukovel

Radisson Blu Resort Bukovel

DBF


DENTAL **20**
BUSINESS
FORUM **22**

B U K O V E L



Content

03

ABOUT THE FORUM

Overview | Key questions to answer | Who is the forum for

04

SPEAKERS

About speakers | Topics & brief description

05

AFTERPARTY

A great party with a special show, DJ, alcohol and dancing

06

PARTICIPATION PACKAGES

Book your participation in DBF2022 on the best terms

07

SOCIAL MEDIA & REGISTRATION RULES

Stay in touch with us | Rules of registration for the DBF2022 forum





Overview

DBF2022 — is a large-scale business forum for dentists of various profiles about new strategies and trends in dentistry that your business, team, and marketing need today! At the forum, we are going to raise topical issues related to management, scalability and optimization of your business, to talk about what should be abandoned and what needs to be implemented in order to be competitive in the market and stand out from competitors. On the forum you will have the opportunity to find answers to questions that have remained unanswered for a long time.

Key questions to answer

1. What to do with staff turnover in the clinic?
2. How to protect your business?
3. How to control finances in your business?
4. How to bring up your staff to a dedicated professionals & what is the best employees motivation?
5. How to deal with customer objections?

Who is the forum for?

CEO / COO / CVO / CMO / CFO / CAO of clinics, managers & employees who make decisions in your business every day and influence the final result.

Speakers

Kirill Kunitsky

Topic in progress

Founder of the international educational and consulting company "Business Constructor" and author of a comprehensive methodology for business systematization. Nowadays, Kirill has become a speaker at more than 380 business events, conferences and summits.



Lyudmila Kalabukha

Dealing with customer objections

Business coach (27 years in sales), Best Business Blogger of Ukraine 2019, writer, author of 2 national bestsellers on sales (Best Books of Ukraine 2017 and 2020), UN Honorary Ambassador to Ukraine for Women's Entrepreneurship Development, top media expert, Lviv.



Alexander Grishakov

Topic in progress

Founder of Grishakov Law Company and one of the best medical lawyers in Ukraine.



Imantas Vatėnas

Financial management in a dental clinic

CEO of MEDICPARTNERS. Founder of the SI Klinika network of clinics in 9 cities in Lithuania. Qualified dental surgeon with European experience: Lithuania, Finland, Scotland.



Oleg Katyukhin

Psychology of loyalty and successful sales in dentistry. Word of mouth as the main tool of medical marketing

Doctor, neuro-psychologist, psychoanalyst, psychotherapist, consultant in neuro-marketing and neuro-management in Ukraine.



Yaroslav Zablotsky

Brand Marketing

Founder and owner of the International Group brand Za "Zablotsky Clinic" (international dental network "Zablotsky Clinic" in Lviv), the Center for Dental Implantation in Kiev. Professor, practicing doctor, President of the International Alliance of Implantologists, First president of the Association of Private Dentists of Ukraine.





The holders of the **BUSINESS** package will have a grand party with a special show, DJ, alcohol and dancing!

Also, speakers will be there too ✓



It will be a grand dentist party



Participation packages

STANDARD

- ✓ attending lectures
- ✓ buffet line, 2 coffee breaks
- ✓ participation in the drawing of prizes from sponsors
- ✓ personal certificate of participation
- ✓ professional photos from the forum
- ✗ a record of speakers' performances
- ✗ speakers' slides and presentations on your email
- ✗ Afterparty with speakers ¹

€ 250

BUSINESS

- ✓ attending lectures
- ✓ buffet line, 2 coffee breaks
- ✓ participation in the drawing of prizes from sponsors
- ✓ personal certificate of participation
- ✓ professional photos from the forum
- ✓ a record of speakers' performances
- ✓ speakers' slides and presentations on your email
- ✓ Afterparty with speakers

€ 280



For partygoers there is an opportunity to buy a ticket for **Afterparty!**

Check the price when registering for the event. Tickets are **limited!** Have time to pick up your ticket!

Social Media & Registration Rules



Stay in touch
with us

01 50% / 50%

The main condition for registering for the event is a deposit of 50%, the rest have to be paid 2 weeks before the forum

02 Coordination letter

A week before the event, all participants will receive a coordination letter with all the details

03 Certificate of participation

Personalized participation certificates can be obtained at the registration desk during the event